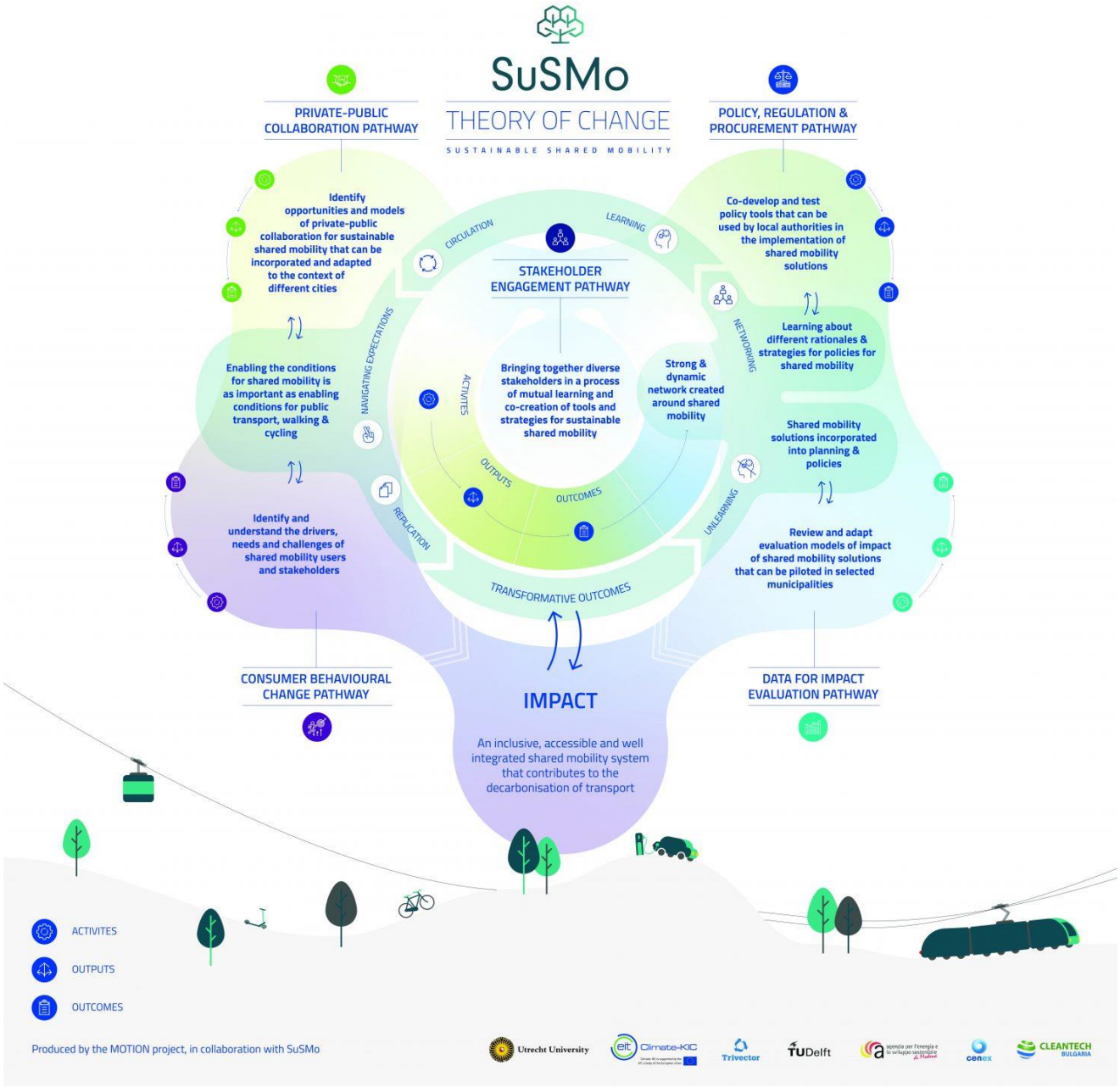
SuSMo
THEORY OF CHANGE
SUSTAINABLE SHARED MOBILITY
PRIVATE-PUBLIC COLLABORATION PATHWAY
POLICY, REGULATION & PROCUREMENT PATHWAY
STAKEHOLDER ENGAGEMENT PATHWAY
Identify opportunities and models of private-public collaboration for sustainable shared mobility that can be incorporated and adapted to the context of different cities
Co-develop and test policy tools that can be used by local authorities in the implementation of shared mobility solutions
Learning about different rationales & strategies for policies for shared mobility
Enabling the conditions for shared mobility is as important as enabling conditions for public transport, walking & cycling
Bringing together diverse stakeholders in a process of mutual learning and co-creation of tools and strategies for sustainable shared mobility
Strong & dynamic network created around shared mobility
Shared mobility solutions incorporated into planning & policies
Identify and understand the drivers, needs and challenges of shared mobility users and stakeholders
Review and adapt evaluation models of impact of shared mobility solutions that can be piloted in selected municipalities
CIRCULATION
LEARNING
NAVIGATING EXPECTATIONS
NETWORKING
ACTIVITES
OUTPUTS
OUTCOMES
REPLICATION
UNLEARNING
TRANSFORMATIVE OUTCOMES
CONSUMER BEHAVIOURAL CHANGE PATHWAY
DATA FOR IMPACT EVALUATION PATHWAY
IMPACT
An inclusive, accessible and well integrated shared mobility system that contributes to the decarbonisation of transport
ACTIVITES
OUTPUTS
OUTCOMES
Produced by the MOTION project, in collaboration with SuSMo
Utrecht University
Climate-KIC
Trivector
TU Delft
cenex
CLEANTECH BULGARIA